



Campaign Status

All recorded intent in the campaign counts toward 90%. The campaign roster is the 90% denominator.

Total Disaster Responders

32,397

All Six Divisions

Responders In The Campaign

15,240

The 90% Denominator

Self-Reported

3,572

Of All Recorded Intent

Other Recorded

567

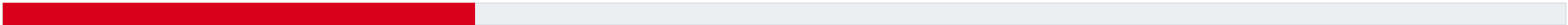
Not Self-Reported

Total Intent Recorded

4,139

27% Of The Campaign

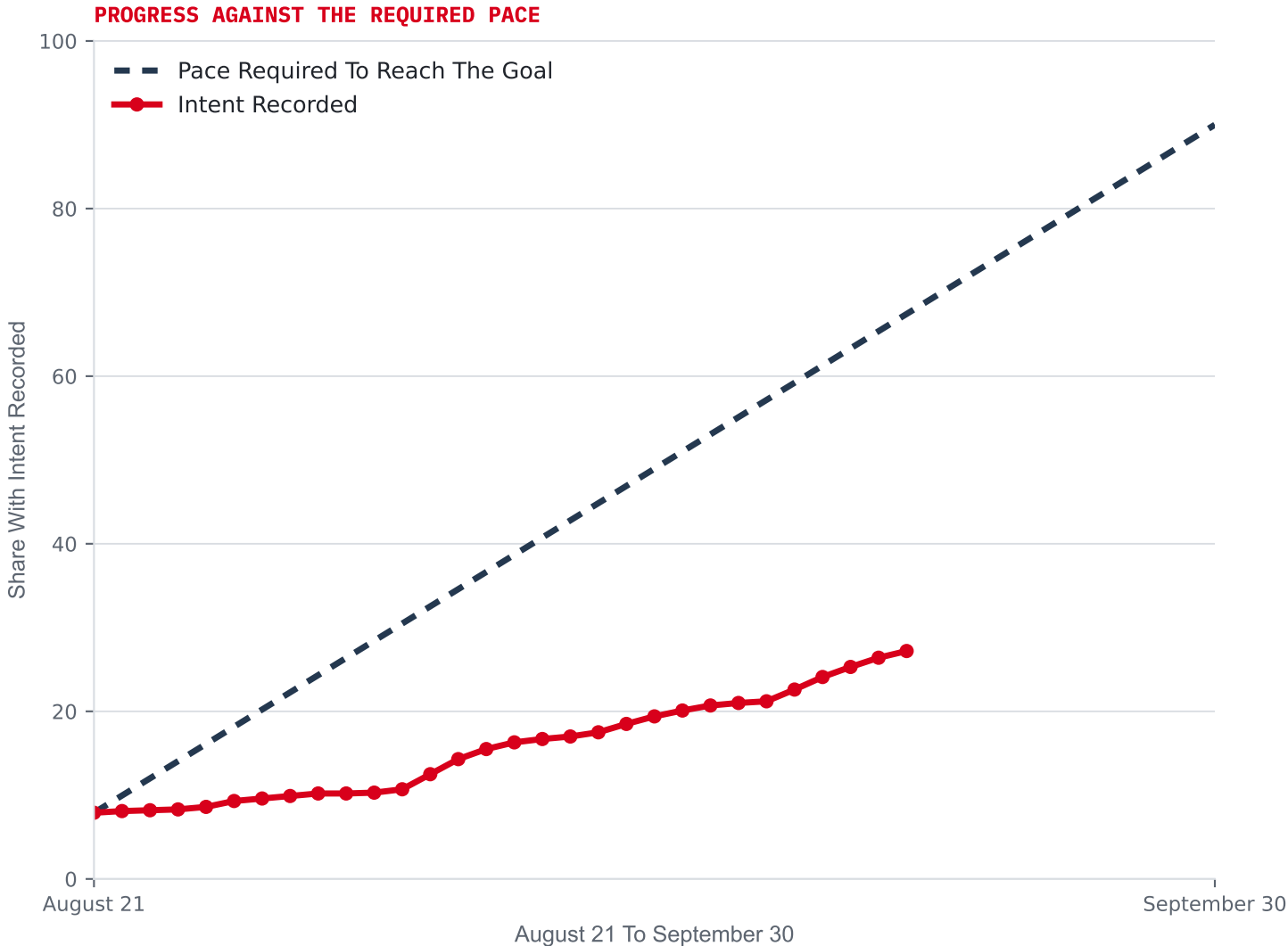
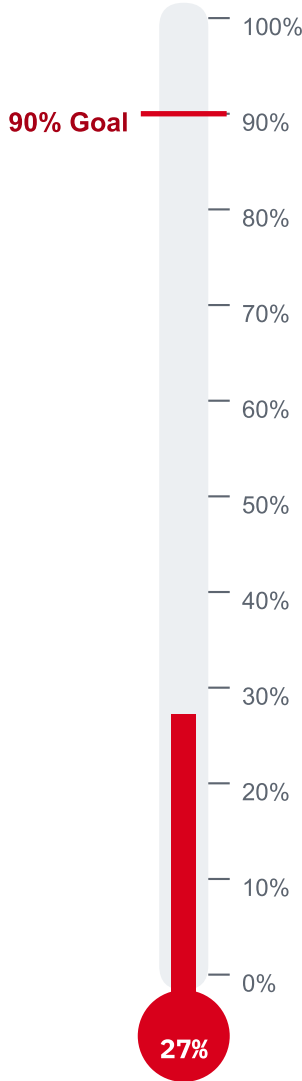
PROGRESS TO THE 90% GOAL



27% Have Intent Recorded

Goal 90%

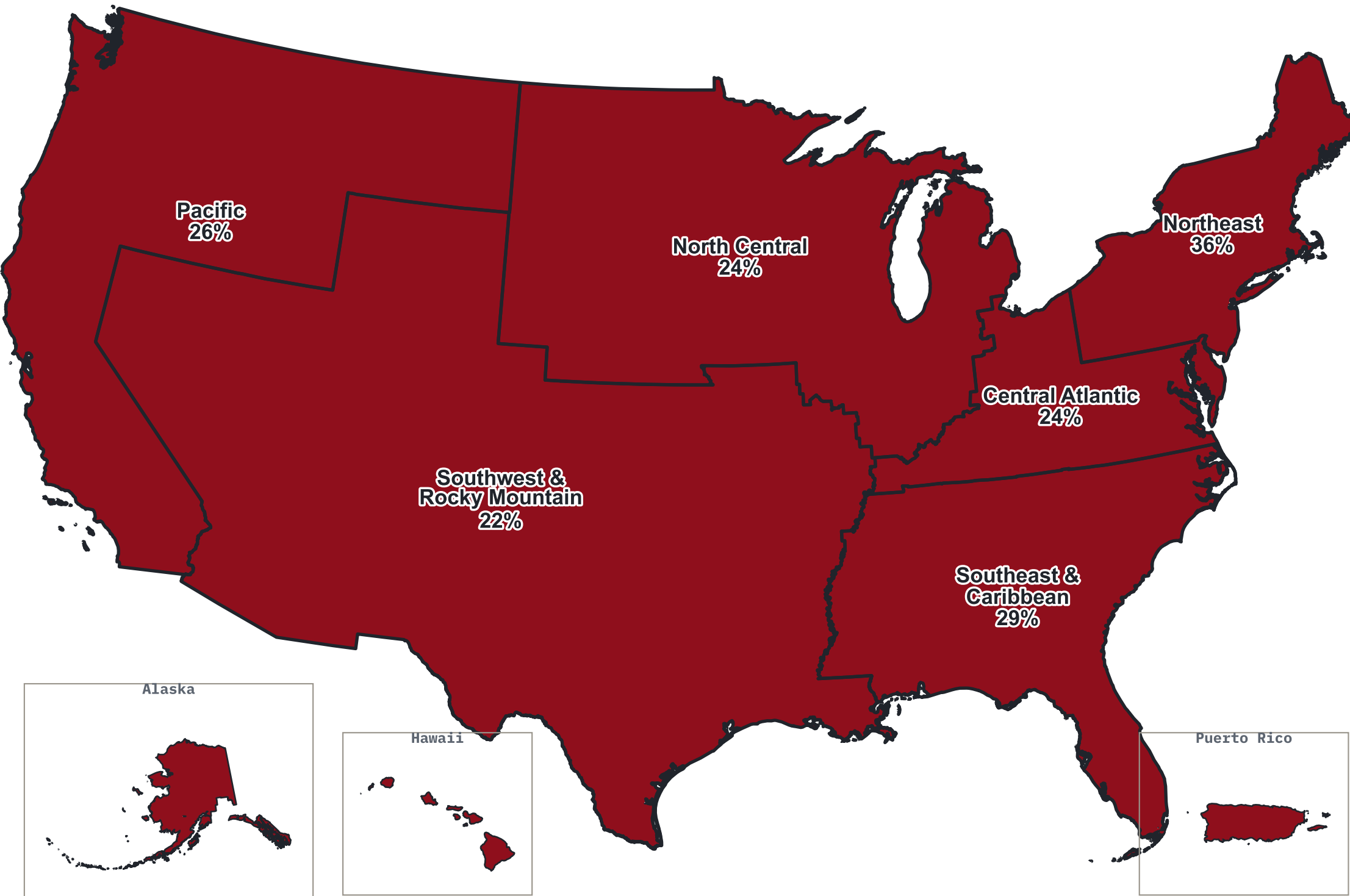
4,139 of 15,240 campaign responders · 0–100 scale · 90% goal





Campaign Update — Intent Recorded

Share Of Campaign Responders With Intent Recorded, Self-Reported Or Recorded Another Way, By Division



Total Disaster Responders

15,240

The Bigger File

Self-Reported

3,572

Of All Recorded Intent

Total Intent Recorded

4,139

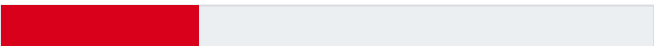
27% Of The Campaign

Goal

90%

Campaign Goal By September 30

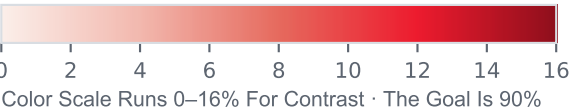
PROGRESS TO THE 90% GOAL



27% Have Intent Recorded

Goal 90%

SHARE WITH INTENT RECORDED

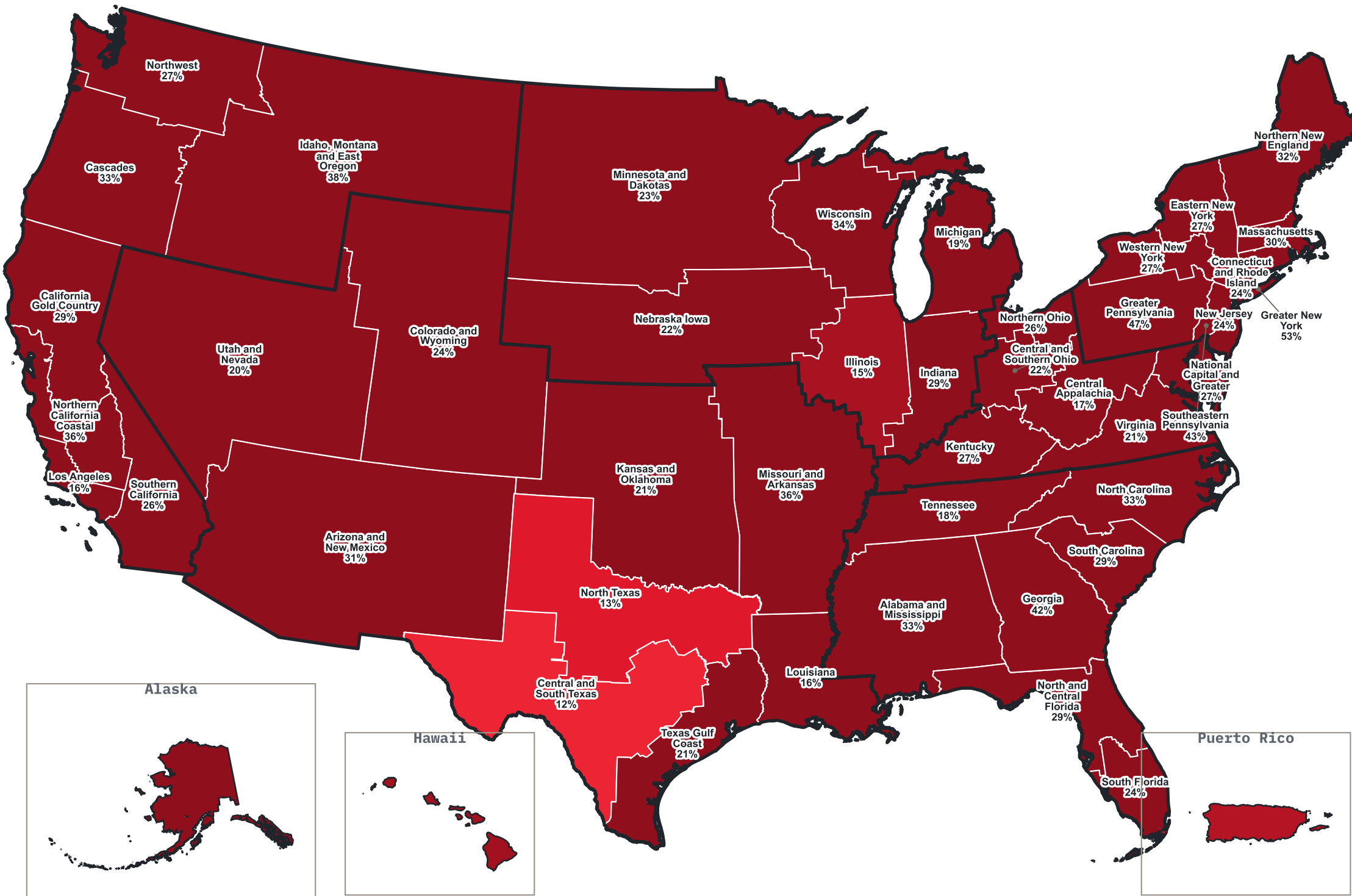


Also Served — Guam And American Samoa (Pacific Division) · U.S. Virgin Islands (Southeast & Caribbean Division)



Regions — Intent Recorded

Every Region's Share Of Campaign Responders With Intent Recorded · 47 Regions In FY27 Geography



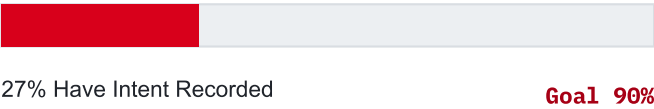
SETTING THE PACE

Greater New York	53%
Greater Pennsylvania	47%
Southeastern Pennsylvania	43%
Georgia	42%
Idaho, Montana and East Oregon	38%
Missouri and Arkansas	36%

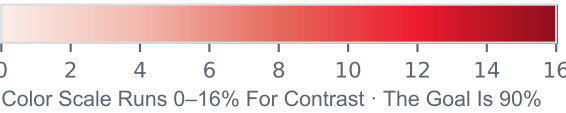
NEED A NAMED OWNER

Central and South Texas	12%
North Texas	13%
Puerto Rico	14%
Illinois	15%
Pacific Islands	15%
Los Angeles	16%

PROGRESS TO THE 90% GOAL



SHARE WITH INTENT RECORDED

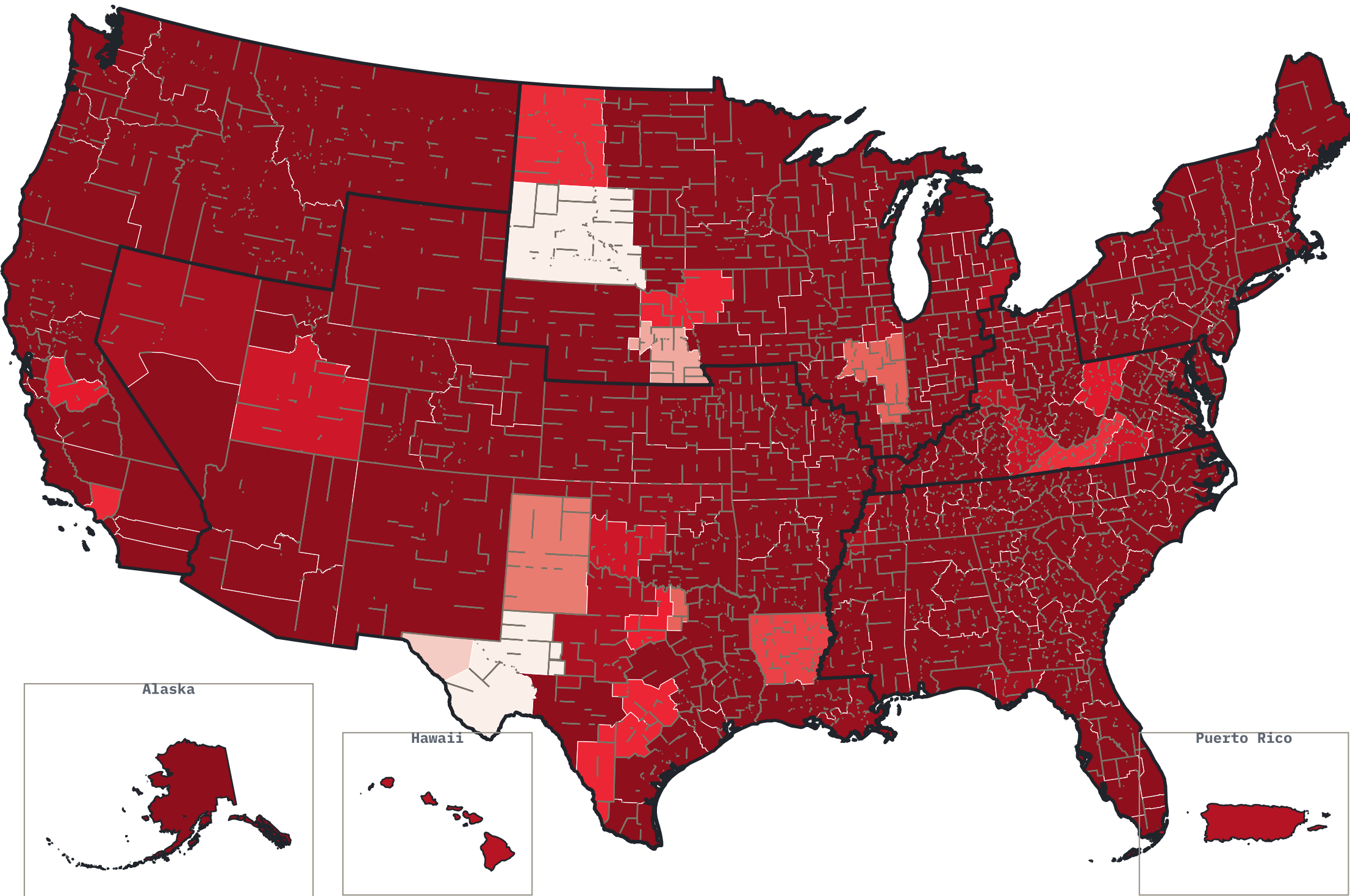


Also Served — Guam And American Samoa (Pacific Division) · U.S. Virgin Islands (Southeast & Caribbean Division)

Chapters — Intent Recorded



All 226 Chapters, Colored By Share With Intent Recorded · Chapter Detail Reads Through The Ranked Lists



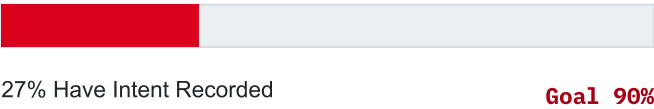
LEADING CHAPTERS • 100+ RESPONDERS

North Bay	60%
Metro New York North	54%
Greater New York	53%
Long Island New York	50%
Greater Atlanta	45%
Silicon Valley	43%
Tampa Bay	42%
ARC of the Greater Triangle ...	37%

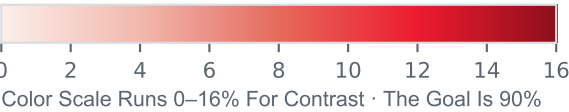
NEED A NAMED OWNER • 100+ RESPONDERS

Central TX	11%
Hawaii	14%
Puerto Rico	14%
Southeast Michigan	15%
Greater Chicago	16%
Alaska	18%
King County	19%
Northern Virginia	20%

PROGRESS TO THE 90% GOAL



SHARE WITH INTENT RECORDED



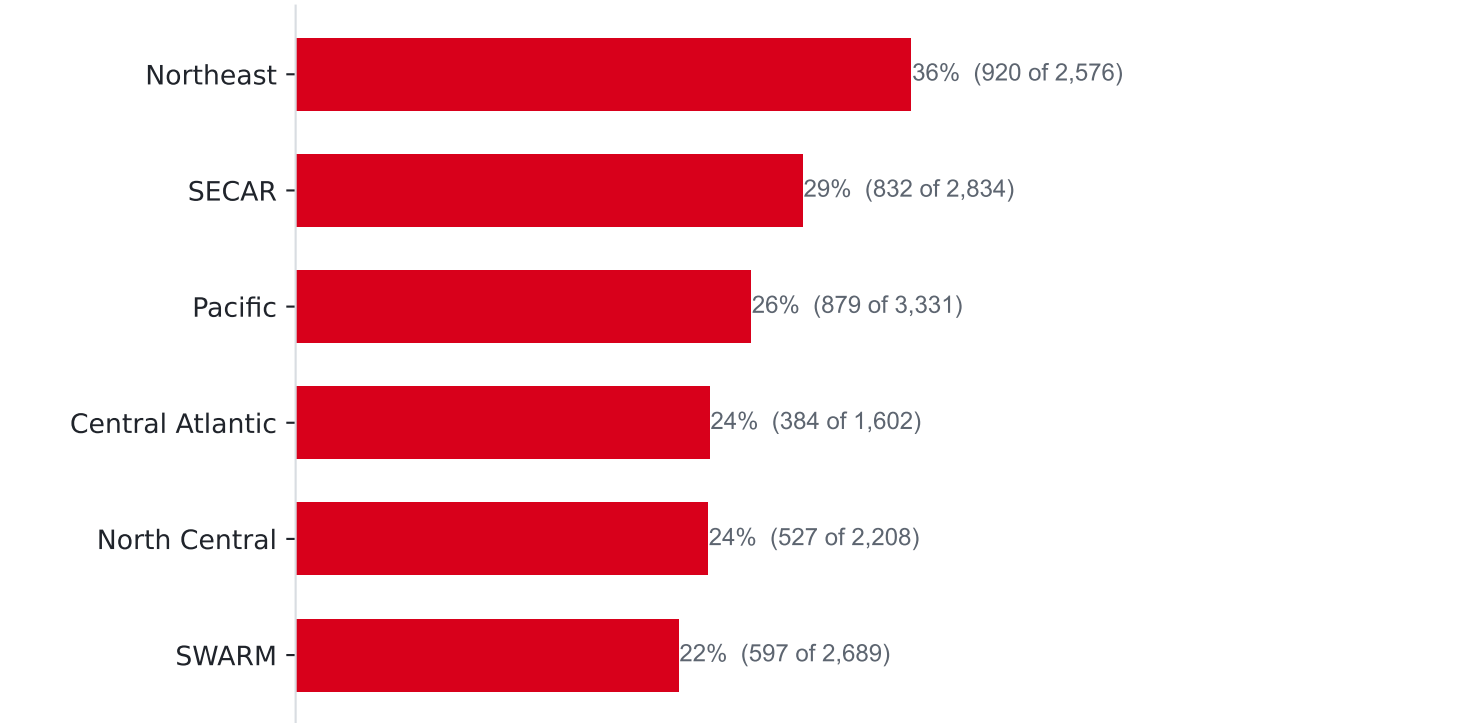
Also Served — Guam And American Samoa (Pacific Division) · U.S. Virgin Islands (Southeast & Caribbean Division)



Standings

Every division, and the regions setting the pace or needing a named owner.

DIVISION STANDINGS



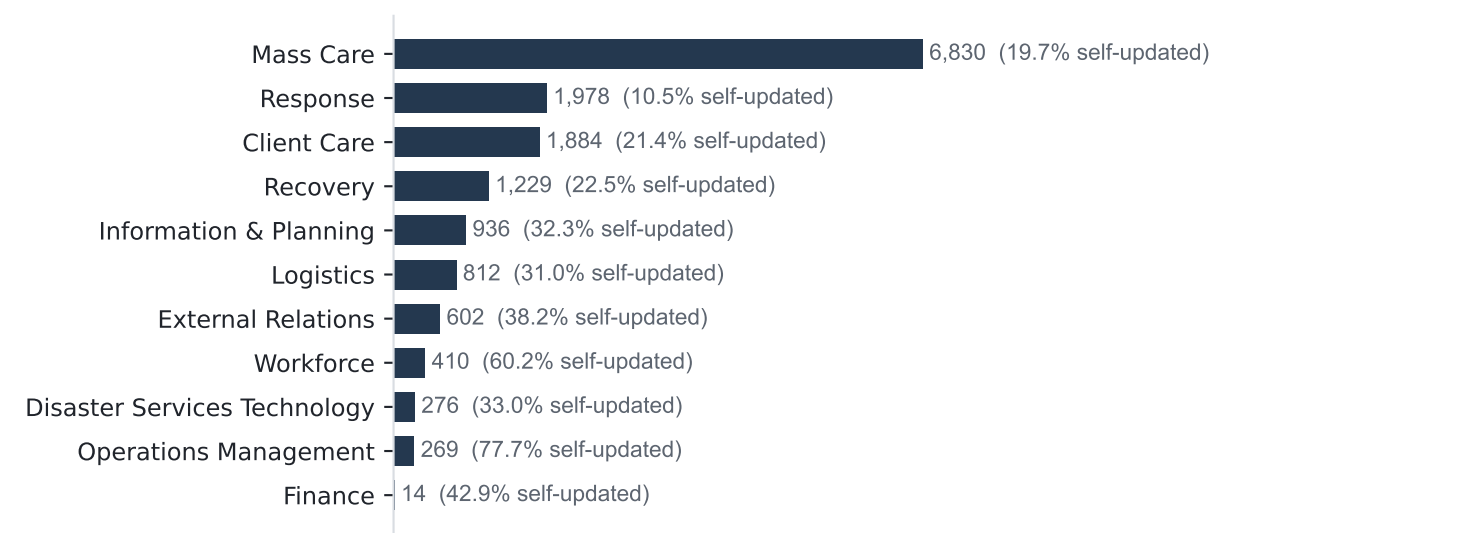
SETTING THE PACE

Greater New York	53%
Greater Pennsylvania	47%
Southeastern Pennsylvania	43%
Georgia	42%
Idaho, Montana and East Oregon	38%
Missouri and Arkansas	36%
Northern California Coastal	36%
Wisconsin	34%
Cascades	33%
North Carolina	33%

NEED A NAMED OWNER

Central and South Texas	12%
North Texas	13%
Puerto Rico	14%
Illinois	15%
Pacific Islands	15%
Los Angeles	16%
Louisiana	16%
Central Appalachia	17%
Alaska	18%
Tennessee	18%

What Makes Up The Roster, By Primary GAP



WHAT A RESPONDER HAS TO DO

- 1

Sign In To Volunteer Connection

With the Red Cross ID email and password.
- 2

Open The DCS Responder Page

volunteerconnection.redcross.org/?nd=pg_profile_dcs_responder
- 3

Click Edit GAP & Responder Intent

A faint gray button, top-right of the card. Most people stop here.
- 4

Set Intent On Every GAP

The primary GAP is the one the campaign counts.
- 5

Save, Then Confirm Responder Intent

Today's date appears as the Last Confirmed Date.